

Kamloops Japanese Canadian Association The Phoenix Project: A Multigenerational Approach to Growth

Type of Program	Membership Participation Program		
Description	This project was a demographic study followed by a strategic planning session/workshop resulting in short and long term objectives and goals as well as an action plan for the Kamloops Japanese Canadian Association (KJCA).		
Overall Difficulty	High		
Duration of Program	Start Date: January, 2009 End Date: February, 2010		
Process	Preparation began with a demographic study followed by 6 or 7 meetings to plan the three day workshop. Decisions involved choosing a location, selecting facilitators, determining the budget, and inviting people to participate.		
Goal	Improvement in the functioning of KJCA.		
Budget	Total Budget Including \$2000 received from NAJC	Portion for Capital Acquisition (e.g. equipment, resources, etc.)	Portion for External Services
	\$3,155	nil	\$3,155
Human Resources	Participants	30	Age range of 20 – 70 years
	Volunteers	25	Provided knowledge of selecting target participants, available facilities, and choosing facilitators; also assigned specific duties (i.e. transportation, facilities, food, accommodation,

			meeting format)
	Others	2	Facilitators from Calgary
Promotions	Workshop was promoted by KJCA newsletter, phoning people, emails, social functions, and word of mouth.		
Rate of Success	Very High		
Successes	<p>Assistance from other centres (e.g. Calgary) across Canada provided support in structuring the workshop to meet their needs giving an objective viewpoint.</p> <p>The venue was the Thompson Rivers University who provided 3 board rooms, rental of 2 rooms for facilitators from Calgary as well as offering refreshments, snacks and lunch.</p>		
Challenges	Recruitment and commitment of people to attend the 3-day workshop was the greatest challenge.		
Outcomes	Positive feedback was received. The workshop was well-organized and presented. Open dialogue occurred and many volunteered for committee amalgamation. The process has strengthened the KJCA organization.		
Recommendations	<p>Select strong facilitators.</p> <p>Choose a location that diminish distractions and space that can provide breakout sessions.</p> <p>Be open minded with the results.</p> <p>More time for the workshop would have benefited the participants but you also have to consider the time facilitators have since they have other responsibilities.</p>		
Comments	Positive participation and engagement of all participants was an unanticipated outcome of the workshop.		
Contact	Name	Email	Phone
	George Uyeda	uyeda@telus.net	250-376-3252